

GRAND CRISTAL EUROPE

CAMPAIGN: Comviq Borrow Buddy
AGENCY: Farfar
CLIENT: Comviq

PRODUCT AND/OR EVENT WEBSITE

Food / Drink / Mass-consumption Products / Home Product

CAMPAIGN: Green Eyed World - Social Interactive Show by Sprite
AGENCY: Fullsix
CLIENT: Coca-Cola Europe for Sprite

Automotive / Motorcycle / Automotive Product

CAMPAIGN: Volvo S60: Blind Preview
AGENCY: Euro RSCG 4D Amsterdam
CLIENT: Volvo Car Corporation

Insurance / Banking / Financial Service

CAMPAIGN: ING Lion Account – Save It
AGENCY: Leo Burnett Milan
CLIENT: ING Direct

Service other than Financial

CAMPAIGN: The Ugliest Building in Belgium
AGENCY: Duval Guillaume
CLIENT: Stallaert Demolition

Information Technology / Telecommunications

CAMPAIGN: Comviq Borrow Buddy
AGENCY: Farfar
CLIENT: Comviq

Fashion

CAMPAIGN: Miss Dior Chérie
AGENCY: Publicis Net
CLIENT: Christian Dior

Beauty Product / Hygiene / Health Products

CAMPAIGN: INOA from L'Oréal Professionnel
AGENCY: Six and Co
CLIENT: L'Oréal Professionnel Products Division

VIRAL MARKETING

Widgets and Application

CAMPAIGN: ASICS SportStyle Left Right Blogger Outreach
AGENCY: Amsterdam Worldwide
CLIENT: ASICS

Viral film

CAMPAIGN: Baby Breakdance
AGENCY: BETC Euro RSCG
CLIENT: Evian